

FULL GOSPEL BAPTIST CHURCH FELLOWSHIP INTERNATIONAL

JULY 8-10 2025

PARTNERSHIP OPPORTUNITIES

REPOSITIONING

LIVEFULL 2025

C O N F E R E N C E
NEW ORLEANS



Live Full & Propel Forward: A Vision for Partnership

Dear Valued Partners

We appreciate the opportunity to collaborate with you in advancing a shared vision of empowerment, leadership, and community impact. Since our founding in 1994 by Bishop Paul S. Morton, Sr., Full Gospel Baptist Church Fellowship International has been dedicated to expanding the reach of the church beyond traditional boundaries, empowering individuals and strengthening ministries.

Through the Live Full and PROPEL Conferences, we bring together 5,000+ in-person attendees at Live Full and a focused network of pastors, ministry leaders, and marketplace professionals at PROPEL, reaching hundreds of thousands more virtually. These events provide powerful worship experiences, leadership development, and strategic engagement opportunities, all built on our **four pillars—Faith, Family, Fitness, and Finance.**

We invite you to partner with us in creating these impactful moments. Your support enhances the conference experience while enabling us to expand outreach, develop future leaders, and strengthen communities across the United States and Canada. Together, we can continue to inspire, equip, and empower those we serve.

We look forward to working with you.

Bishop Joseph W. Walker III
Presiding Bishop, Full Gospel Baptist Church Fellowship International

Bishop Dennis Hebert
Bishop of Corporate Partnerships



NEW ORLEANS | JULY 2025

WWW.FULLGOSPELBAPTIST.ORG



Premier Gatherings for Growth & Innovation

Livefull

The Live Full Conference is the premier annual international gathering of the Full Gospel Baptist Church Fellowship, bringing together thousands of believers, leaders, and visionaries for three life-changing days of dynamic worship, powerful teaching, and divine inspiration.

This transformative experience is designed to empower attendees to grow, connect, and Live Full—together. Through the School of Ministry, vibrant worship services, and extensive community outreach initiatives, the conference provides an opportunity for spiritual renewal, leadership development, and practical engagement.

Featuring nationally recognized keynote speakers delivering innovative content and ideas, each session is crafted to inspire faith, challenge perspectives, and equip individuals for impact. Daily, in-person worship services and tailored activities ensure an enriching experience for adults, young adults, and youth, making the Live Full Conference a powerful movement of faith, fellowship, and forward momentum.

PROPEL

The PROPEL Conference—Pastoral Resources and Organizational Plans Equipping Leaders—is Full Gospel's premier leadership development experience, designed to equip, empower, and elevate today's ministry and marketplace leaders.

Tailored specifically for pastors, administrators, ministry leaders, media and creative teams, entrepreneurs, and executives, PROPEL provides dynamic sessions focused on leadership development, spiritual growth, and strategic innovation. Attendees will gain practical tools, cutting-edge insights, and Kingdom-driven strategies to strengthen their leadership influence and fortify the local church.

Featuring industry and Kingdom thought leaders, PROPEL offers a collaborative space for growth, mentorship, and networking, ensuring that every leader leaves better equipped to lead with vision, build with excellence, and impact with purpose.

2025 Conference Pillars

At Full Gospel Baptist Church Fellowship International, our four pillars—Faith, Family, Fitness, and Finance—guide everything we do. Through the Live Full and PROPEL Conferences, we bring these pillars to life, equipping leaders, strengthening communities, and creating lasting impact. For our partners, these pillars provide a unique opportunity to engage with a purpose-driven audience committed to spiritual, personal, and financial growth.



FAITH - Inspiring worship experiences, dynamic teaching sessions, and impactful discussions led by **nationally recognized faith leaders, pastors, and theologians.**



FAMILY - Family experts, interactive workshops, and dedicated sessions tailored for women, men, and children, fostering stronger relationships and personal development.



FITNESS - Health screenings, wellness education, and onsite Church Fit classes promoting physical and mental well-being.



FINANCE - Practical financial empowerment through credit counseling, tax experts, banking insights, investment strategies, and wealth management resources.



Expand Your Reach & Make a Lasting Impact

Partnering with Full Gospel Baptist Church Fellowship International connects your brand with a **highly influential, faith-driven audience** committed to **spiritual growth, leadership, and community impact**. The **Live Full** and **PROPEL** Conferences provide a unique platform to engage with **church leaders, decision-makers, and professionals** shaping the future of ministry and the marketplace.



Why Partner With Us?

- ✓ **Annual Impact:** Across both conferences, engage with **5,000+ in-person attendees** at **Live Full** and a highly targeted network of **pastors, ministry leaders, and marketplace professionals** at **PROPEL**, with **hundreds of thousands** reached virtually.
- ✓ **Aggregate Reach:** Engage with an extended audience of over **1 million households** through in-person connections, digital platforms, and media coverage.
- ✓ **Media Impressions:** Generate more than **5 million media impressions** through email marketing, social media, press coverage, and TV/radio advertising.
- ✓ **Economic Opportunity:** Connect with a **highly engaged consumer base** within the **multi-billion-dollar faith-driven economy**.
- ✓ **Influence & Engagement:** Reach **faith-driven consumers, church decision-makers, business professionals, and community leaders** committed to personal and professional growth.

Strategic Church Partners

Leveraging Strategic Church Partners

To extend your brand's reach and impact, we have partnered with a select group of highly influential churches within the Full Gospel Baptist Church Fellowship.

These Strategic Church Partners represent over

40,000 in-person members

and an aggregate digital audience of

200,000+ followers.

Role: Serve as powerful extensions of the Live Full Conference, amplifying brand awareness and fostering meaningful connections with engaged, faith-driven audiences.

Brand Opportunities

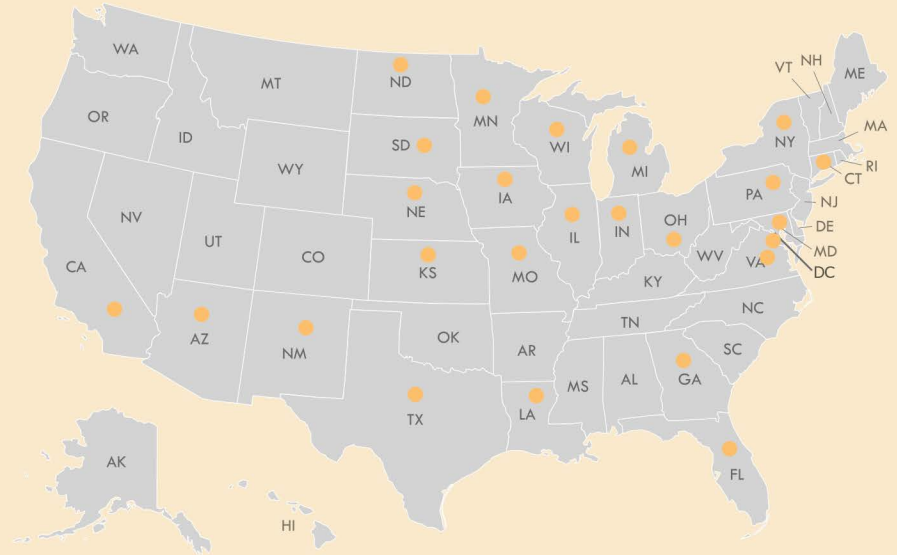
Partner with one of the **largest faith-based conferences in North America**, bringing together families, leaders, and communities from **across the United States and Canada**

Attendees from key regions:

New York
Washington DC
Illinois
Tennessee
California
Philadelphia

Texas
Georgia
Florida
Michigan
Arizona
Connecticut

Ohio
New Mexico
Louisiana
Maryland
Virginia



Why Your Brand Should Be Here:

- Engage with thousands of in-person attendees and an even broader virtual audience.
- Gain unmatched visibility among church leaders, faith-driven consumers, and business professionals.
- Align with a movement dedicated to faith, family, fitness, and finance, creating



Title Sponsorship Opportunity

Maximize Your Brand Positioning

Title Sponsorship (\$250,000+)



Exclusive Perks:

- Naming rights to the conference: "[Your Company] Presents the Live Full Conference"
- Speaking opportunity during Opening Ceremony and Closing General Session
- Brand inclusion on all national and digital media buys (TV, radio, social media)
- Custom branding on all attendee materials: event lanyards, signage, banners, and step-and-repeats
- Prominent 20x20 premium exhibit booth in a high-traffic location
- Dedicated QR Code on event registration bag
- Special sit-down lunch with the FGBCFI Bishop's Council, offering exclusive networking and engagement opportunities
- VIP seating for all general sessions, ensuring prime placement and visibility



Enhanced Digital Presence:

- Highlighted sponsorship mention across all Full Gospel's social media platforms
- Targeted email campaign to Full Gospel's full membership and attendee list
- Dedicated QR code featured prominently on event registration bags, directing attendees to your brand's custom landing page, promotional content, or exclusive offers



Post-Event Visibility:

- Dedicated video recap showcasing Title Sponsor's contribution
- Logo and brand presence in conference recap documents shared nationally

Bonus Customization:

- Additional brand activations, live streaming opportunities, or private events during the conference

Customized multi-year options to maximize long-term visibility

Sponsorship Opportunities

Diamond Sponsorship

Maximize Your Brand Positioning

Diamond Sponsorship (\$100,000+)



Benefits:

- Brand inclusion on all radio and digital media buys
- Prominent logo placement on on-site event collateral and event materials
- Logo and link placement on the Full Gospel Conference website
- Name recognition in Welcome letter (event journal/program)
- On-stage speaking opportunity at highlighted evening general session
- Premier 10x10 exhibit booth and full-page color ad in event program
- VIP Access: Company logo presence on event step and repeat

Extended Visibility:

- 10 targeted social media posts
- Dedicated email blast to Full Gospel database
- Brand recognition in 2023 conference recap



Sponsorship Opportunities Platinum Sponsorship

The Ability to Deliver Your Message

Platinum Sponsorship (\$75,000)

Benefits:

- Logo placement on all on-site collateral and event materials
- Logo and link placement on Full Gospel Conference website
- Own 3 signature events and 2 breakout sessions during the conference
- On-stage/on-screen recognition during evening general session
- Half-page color ad in event journal

VIP Access:

- Company logo presence on event step and repeat

Extended Visibility:

- Brand recognition in 2023 recap



Sponsorship Opportunities

Gold Sponsorship



The Ability to Deliver Your Message



Gold Sponsorship (\$50,000)

Benefits:

- Logo placement on all on-site collateral and event materials
- Logo and link placement on Full Gospel Conference website
- Own 2 signature events and 1 breakout session during the conference
- Prominent 10x10 exhibit booth
- On-screen recognition during evening general session
- Half-page color ad in event journal

VIP Access:

Company logo presence on event step and repeat

Extended Visibility:

- Brand recognition in 2023 recap

Sponsorship Opportunities

Silver Sponsorship

The Ability to Deliver Your Message

Silver Sponsorship (\$25,000)

Benefits:

- Logo placement on all on-site collateral and event materials
- Branding at 2 breakout sessions during the conference
- Logo and link placement on Full Gospel Conference website
- 10x10 exhibit booth
- 1/4-page ad in event journal

Extended Visibility:

- Brand recognition in 2023 recap



Expand Your Brand's Presence with Exclusive Sponsorships

Beyond traditional sponsorship tiers, these opportunities allow your brand to engage with targeted audiences and gain unique visibility throughout the Live Full and PROPEL Conferences.

Available Sponsorships:



- **Media Sponsor:**

Support event audio-visual production, social media content, webcasting, photography, and technical services, with branding on all post-event video materials.



- **Publishing Sponsor:**

Showcase your brand on conference programs, banners, posters, and digital communications, with an opportunity to engage directly with attendees.



- **Directional Sponsor:**

Gain visibility with branded event signage, decals, and transportation support for attendees, ensuring a seamless conference experience.



- **Company logo on official event t-shirt:**

Be prominently featured on the exclusive conference t-shirt worn by attendees, staff, and volunteers.



- **Customized add-ons for women and youth/young adult events:**

Enhance engagement by sponsoring special activations, gifts, or branded materials designed for these key audiences.



- **Custom apparel added to Full Gospel Shop:**

Feature your brand on co-branded apparel available for purchase through the Full Gospel Shop, providing long-term visibility beyond the event.

REPOSITIONING

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NEW ORLEANS

Don't miss out on this opportunity!

Limited packages available.

For Sponsorship Opportunities please contact:

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Bishop of Corporate Partnerships

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